

International Hospitality Management

Postgraduate Certificate/MA (Online)



If you'd like this information in large print,
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Online

Essential Information

Location

Online learning

Duration

Three years for the MA or 12 months for the Postgraduate Certificate

Start dates

September, February and May

Entry requirements

An undergraduate degree (2:2 or above) or equivalent. Those with a significant portfolio of work at an appropriate level or relevant professional qualifications will also be considered.

Entry requirements for EU/International students

As above (or the equivalent international qualifications). If your first language is not English, and you studied your previous qualification(s) in a language other than English, you'll need to hold IELTS 6.0 (or equivalent).

Suitable for applicants from



International Hospitality Management (Online)

Postgraduate Certificate/MA

The course aims to

- **Develop your potential for leadership and management in the hospitality sector.**
- **Connect separate management disciplines and help you to understand the connection between academic theory and research and its practical application in the workplace.**
- **Help you to understand and implement practical business skills used by leaders and professional specialists in the hospitality sector.**

About the course

Accredited by the Institute of Hospitality, this course develops your strategic understanding of operational, tactical and strategic issues and will provide you with the management tools needed to further your career in the dynamic hospitality sector.

You'll focus on improving your understanding of the management of cultural diversity, the internationalisation of the industry, marketing, finance and strategy in a range of hospitality industry contexts. These include hotels, exhibitions, festivals, product launches, trade shows and conferences.

The collaborative nature of this course helps you to develop your thinking around global practice and provides you with good networking opportunities with industry professionals from all over the world.

Our online tutors are experienced scholars and leading practitioners in the hospitality industry who specialise in the field of international hospitality management. Many actively undertake applied research and are members of national and international professional bodies such as the Institute of Hospitality. Their experience in online learning ensures you'll have a valuable and stimulating learning experience. In addition, you'll also benefit from support and guidance from a personal online learner advisor who will remain a key contact throughout the course for all non-academic issues.

Online learning gives you the flexibility to study alongside your career in a structured and supported environment without the

need to attend any lectures on campus. All of your learning resources are available via a bespoke learning portal and virtual learning environment (VLE), allowing you to choose the best time and place to study, whether at home, in the office or on the move.

Assessment is through coursework and assignments. You'll have the opportunity to engage with fellow students and your dedicated online tutors through a range of interactive tools such as blogs, café forums, online discussion boards, Skype, wikis and live taught sessions online.

Course content

This course is made up of three stages – Postgraduate Certificate (60 credits), Postgraduate Diploma (120 credits) and Masters (180 credits). You'll need to complete all of the modules listed below to gain the full MA; they are listed alphabetically. The order in which you study the modules will vary depending on when you start – our advisors will confirm your study pattern. If you wish to take the Postgraduate Certificate only please contact us to confirm the modules you'll need to take.

Independent Scholarship

During this triple module you'll develop your analytical and critical skills while investigating in detail a hospitality topic of your choice.

Integrated Business Management

Employers increasingly demand that potential employees have a portfolio of transferable skills at a professional level to work autonomously. This double module will see you identifying, articulating and giving evidence of your learning and development in the workplace.

Managing the International Hospitality Service Experience

During this module you'll develop your knowledge and understanding of service quality and customer satisfaction in the hospitality industry.

Accreditation



Operations and Project Management

During this module you'll develop your understanding of the role, objectives and activities of operations and project management. You'll look at examples and case studies from a variety of organisations, with an emphasis on operations and project strategy. Upon successful completion of this module, you'll be able to recommend a complete operational and project management strategy for a given business context.

Research Methodologies

You'll develop your knowledge of several disciplines that inform the ways in which people interact and engage with places, cultures, tourism and hospitality services. By understanding these concepts and research issues, you'll develop the critical and analytic skills needed to investigate and evaluate research findings.

Strategic Directions

This module challenges the notions of strategic thinking within the global marketplace. You'll consider reasoned, achievable strategic plans and their implementation in the context of the challenges posed to industries by globalisation and changes in the production and consumption of services.

Similar courses:

- **MSc International Hospitality Management (Campus Based)**

“It doesn’t matter that I live in a different country to my tutors; I’ve always received plenty of support from them and they always respond very quickly to any questions.”

Claudia Gregorczyk

Essential Information

How To Apply

www.hominemchallenge.com

Fees for UK/EU students

Fees for 2015/2016 were £775 per 20 credit module or £6,975 for the MA and £2,325 for the Postgraduate Certificate. Please see our website for the latest information.

Fees for international students

Fees for 2015/2016 were £850 per 20 credit module or £7,650 for the MA and £2,550 for the Postgraduate Certificate. Please see our website for the latest information.

Contact us

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